PART B - FEE(S) TRANSMITTAL

Complete and end this form.

together with applicable fee(s), to: Mail

Mail Stop ISSUE FEE Commissioner for Patents P.O. Box 1450

Alexandria, Virginia 22313-1450

(703) 746-4000 or <u>Fax</u>

INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where appropriate. All further correspondence including the Patent, advance orders and notification of maintenance fees will be mailed to the current correspondence address as indicated unless corrected below or directed otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for

maintenance fee notifications. CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address)

24737

01 FC:1504PLICATION 400.00 DA

09/603,532

7590

11/12/2004

PHILIPS INTELLECTUAL PROPERTY & STANDARDS P.O. BOX 3001

FILING DATE

06/27/2000

BRIARCLIFF MANOR, NY 10510 02/16/2005 SSITHIB2 00000061 09603532

01 FC:1501

1400.00 DA

02/16/2005_SSITHIB2-00000061-141270-09603532

Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.

Certificate of Mailing or Transmission

I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being facsimile transmitted to the USPTO (703) 746-4000, on the date indicated below.

No	vemi Chapa	(Depositor's name	
	Joen Cho	(Signature	
F	ebruay 11, 2005	(Date	
FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	

4750

TITLE OF INVENTION: METHOD AND APPARATUS FOR TUNING CONTENT OF INFORMATION PRESENTED TO AN AUDIENCE

APPLN. TYPE	SMALL ENTITY	ISSUE FI	EE	PUBLICATION FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1370)	\$0	\$1370	02/14/2005
EXAM	MINER	ART UN	ır	CLASS-SUBCLASS]	
CHANG, JO	N CARLTON	2623		382-181000	_	
1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363). Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached. "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required.		(1) the nation or agents (2) the nation registered 2 register	nting on the patent front page, li ames of up to 3 registered pater OR, alternatively, ame of a single firm (having as I attorney or agent) and the name ed patent attorneys or agents. If name will be printed.	a member a 2	ry L. Thorne	

Eric Cohen-Solal

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

Eindhoven, The Netherlands

KONINKLIJKE PHILIPS Please check the appropriate assigner steep of or Vategories (will not be	printed on the patent):		
4a. The following fee(s) are enclosed: State State State Publication Fee (No small entity discount permitted) Advance Order - # of Copies	4b. Payment of Fee(s): A check in the amount of the fee(s) is enclosed. Payment by credit card. Form PTO-2038 is attached. The Director is hereby authorized by charge the required fee(s), or credit any overpayment, to Deposit Account Number(enclose an extra copy of this form).		
5. Change in Entity Status (from status indicated above) a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. The Director of the USPTO is requested to apply the Issue Fee and Publication Fee (if required) will not be accepted to the Issue Fee and Publication Fee (if required) will not be accepted to the Issue Fee and Publication Fee (if required) will not be accepted to the Issue Fee and Publication Fee (if required) will not be accepted to the Issue Fee and Publication Fee (if required) will not be accepted to the Issue Fee and Publication Fee (if required) will not be accepted to the Issue Fee and Publication Fee (if required) will not be accepted to the Issue Fee and Publication Fee (if required) will not be accepted to the Issue Fee and Publication Fee (if required) will not be accepted to the Issue Fee and Publication Fee (if required) will not be accepted to the Issue Fee and Publication Fee (if required) will not be accepted to the Issue Fee and Publication Fee (if required) will not be accepted to the Issue Fee and Publication Fee (if required) will not be accepted to the Issue Fee and Publication Fee (if required) will not be accepted to the Issue Fee and Publication Fee (if required) will not be accepted to the Issue Fee and Publication Fee (if required) will not be accepted to the Issue Fee and Publication Fee (if required) will not be accepted to the Issue Fee and Publication Fee (if required) will not be accepted to the Issue Fee and Publication Fee (if required) will not be accepted to the Issue Fee and Publication Fee (if required) will not be accepted to the Issue Fee and Publication Fee (if required) will not be accepted to the Issue Fee and Publication Fee (if required) will not be accepted to the Issue Fee and Publication Fee (if required) will not be accepted to the Issue Fee and Publication Fee (if required) will not be accepted to the Issue Fee and Publication Fee (if required) will not be accepted to the Issue Fee and Publication Fee (if required) will not be accepted to the Issue	b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2). ication Fee (if any) or to re-apply any previously paid issue fee to the application identified above. oted from anyone other than the applicant; a registered attorney or agent; or the assignee or other party in		

Authorized Signature	ever! Some	Date 21105
Typed or printed name	gody V. Thorns	Registration No. 67.378

This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.